



ArtPop Billboards

High School Competition

Artwork Submission Specifications



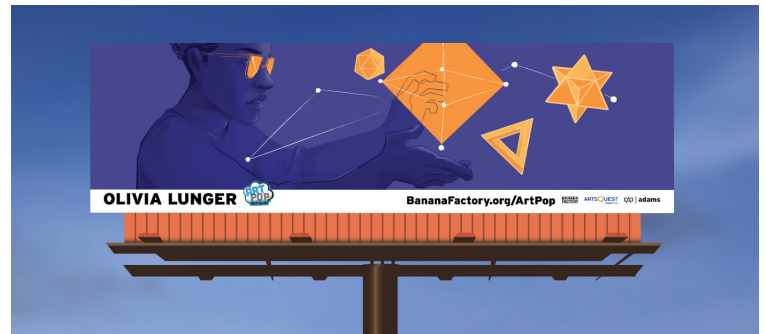
One Lehigh Valley high school student will have his or her artwork showcased on an Adams Outdoor Advertising billboard for an entire year as the popular ArtPop Lehigh Valley Billboard Program continues to include a scholastic competition for their third year.

A partnership between Adams Outdoor Advertising, ArtsQuest and the Lehigh Valley's arts community, ArtPop is a public art program designed to highlight local artists and the important role they play in the community by featuring their work on area billboards. As part of the ArtPop Scholastic Competition, open to students in grades 9-12 residing in the counties of: Berks, Bucks, Lehigh, Montgomery, Nothampton, PA and Warren County, NJ, one winner will be chosen by the ArtPop jurying panel to have his or her art on an Adams billboard in 2018. In addition, the winning student will have a chance to shadow the graphic design team at Adams Outdoor for a day. They will have a chance to design their very own billboard and learn what it is like to professionally work in the design field. They will also receive a \$1,000 scholarship to Kutztown University if they decide to further their art skills. Students who wish to enter the competition should visit www.bananafactory.org/artpop to upload their artwork.

For complete information on ArtPop Lehigh Valley visit www.bananafactory.org/artpop. See all of the ArtPop winners across the country by visiting ArtPopStreetGallery.com.

Jurors

- Stacie Brennan, Sr. Director of Visual Arts, ArtsQuest
- Danielle Smith, Graphic Designer, Adams Outdoor Advertising
- Wendy Hickey, Executive Director, ArtPop Street Gallery
- William Childs, Director of Marketing & Communications, Trifecta Technologies
- Barbara Fraust, Public Art Chair, Bethlehem Fine Arts Commission
- David Mickenberg, President and CEO, Allentown Art Museum
- Ann Marie Hayes-Hawkinson, First Lady of Kutztown University
- Olaf Starorypinski, Professional Photographer, 2015 ArtPop Winner



Artwork Requirements

Dimensions

Wide Board

Document Size: 24.333" w x 6.333" h
Billboard Size: 48' w x 14' h

Condensed Board (Warren County Residents Only)

Document Size: 11.33" w x 5.22" h
Billboard Size: 24' w x 12' h

File Requirements

Format: .jpg
Resolution: 300 dpi
Color Space: CMYK

Please include the following information with your submission:

- Name
- Complete Address
- Phone Number
- Email Address
- Title
- Mediums
- One Paragraph Bio
- Website or Social Media Handle

Submission deadline: December 6, 2017

Public vote: December 7 - 13, 2017

All ArtPop winners will be announced on Dec. 19, 2017

One entry per person

All art is subject to approval, and no offensive or slanderous work will be accepted. **All works submitted for the ArtPop competitions must be original works of art (no reproductions of copyrighted or other material will be accepted).**

Artist must provide production work and know that if the work is not already to scale, Adams Outdoor Advertising has the rights to manipulate the image to comply with production specifications. **Artwork that does not meet the specification requirements will not be accepted.**

Residents from Warren County New Jersey must submit artwork in the condensed board dimensions.

All other counties are required to format for a wide board.

There are no guarantees on billboard locations, as they could be anywhere for any length of time. Billboards will rotate upon available locations in the market.

If you have any questions regarding submissions please contact:
Stacie Brennan, Sr. Director of Visual Arts, ArtsQuest
sbrennan@artsquest.org | 610-332-1303

