



ArtPop Billboards High School Competition Artwork Submission Specifications



One Eastern PA senior high school student will have his or her artwork showcased on an Adams Outdoor Advertising billboard for an entire year as the popular ArtPop Eastern PA Billboard Program continues to include a scholastic competition for their fifth year.

A partnership between Adams Outdoor Advertising, ArtsQuest, Pocono Arts Council, and the Eastern PA arts community, ArtPop is a public art program designed to highlight local artists and the important role they play in the community by featuring their work on area billboards. As part of the ArtPop Scholastic Competition, open to senior high school students residing in the counties of: Berks, Bucks, Lehigh, Montgomery, Northampton, Lackawanna, Luzerne, Monroe, Wayne, Pike, and Warren County, NJ, one winner will be chosen by the ArtPop jurying panel to have his or her art on an Adams billboard in 2019. In addition, the winning student will have a chance to shadow the graphic design team at Adams Outdoor for a day. They will have a chance to design their very own billboard and learn what it is like to professionally work in the design field. They will also receive a \$500 scholarship to an Art College of their choice if they decide to further their art skills. In addition, Kutztown University is offering a \$2,500 scholarship if the winning high school student enrolls in a Kutztown University degree program. Students who wish to enter the competition should visit www.bananafactory.org/artpop to upload their artwork.

For complete information on ArtPop Eastern PA, visit www.bananafactory.org/artpop. See all of the ArtPop winners across the country by visiting ArtPopStreetGallery.com.

Jurors

- Nichole Smith, Graphic Designer, Adams Outdoor Advertising
- Wendy Hickey, Executive Director, ArtPop Street Gallery
- Stacie Brennan, Senior Director of Visual Arts, ArtsQuest
- Susan Randall, Executive Director, Pocono Arts Council
- Erin Anderson, ArtPop Lehigh Valley class of 2017
- Theo Anderson, ArtPop Lehigh Valley class of 2015
- Judith Moeller, ArtPop Pocono class of 2017
- Jason Williamson, ArtPop Pocono class of 2017



Artwork Requirements

Dimensions

Wide Board

Document Size: 24.333" w x 6.333" h

Billboard Size: 48' w x 14' h

File Requirements

Format: .jpg

Resolution: 300 dpi

Color Space: CMYK

Please include the following information with your submission:

- Name
- Complete Address
- Phone Number
- Email Address
- Title
- Mediums
- One Paragraph Bio
- Website or Social Media Handle

Submission deadline: November 9, 2018

Public vote: November 13-16, 2018

All ArtPop winners will be announced on December 13, 2018

Reception: Thursday, December 13, 5:30-8 pm

Stroudsmoor Country Inn, 257 Stroudsmoor Road, Stroudsburg, PA 18360

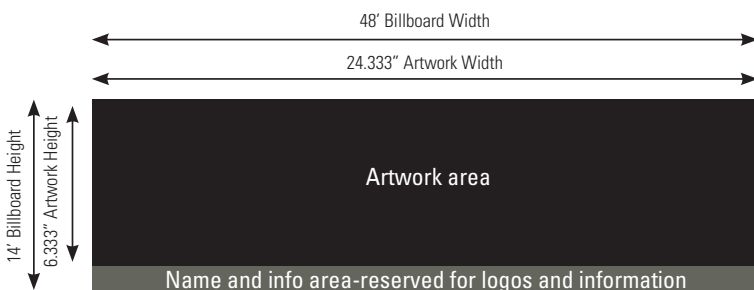
NEW - \$10 Entry Fee

One entry per person

All art is subject to approval, and no offensive or slanderous work will be accepted. **All works submitted for the ArtPop competitions must be original works of art (no reproductions of copyrighted or other material will be accepted).**

Artist must provide production work and know that if the work is not already to scale, Adams Outdoor Advertising has the rights to manipulate the image to comply with production specifications. **Artwork that does not meet the specification requirements will not be accepted.***

There are no guarantees on billboard locations, as they could be anywhere for any length of time. Billboards will rotate upon available locations in the market.



If you have any questions regarding submissions please contact: Visual Arts Team at ArtsQuest visualarts@artsquest.org | 610.332.1327

***Residents from Warren County, New Jersey: if chosen, your artwork will be posted in Pennsylvania.**