



ArtPop Billboards

Artwork Submission Specifications



ArtPop, the popular public art competition which debuted in 2015, is back to shine the spotlight on the talented local artists in the Lehigh Valley by showcasing their work on Adams Outdoor Advertising billboards throughout the region. In 2018, eight artists' works will be featured on eight billboards circulating throughout the region during the entire calendar year. Call is open to the artists residing in the counties of: Burks, Bucks, Lehigh, Montgomery, PA and Warren County, NJ.

Artists who wish to enter the ArtPop competition should visit bananafactory.org/artpop to upload the artwork, keeping in mind the very strict adherence to the required billboard size. Two-dimensional art and photographs of three-dimensional art that fit these measurements are acceptable. Seven artists will be juried, plus one artist will be chosen by public voting for the People's Choice Award.

For complete information on ArtPop Lehigh Valley visit www.bananafactory.org/artpop. See all of the ArtPop winners across the country by visiting ArtPopStreetGallery.com.

Previous ArtPop winners must wait three years before submitting works for the ArtPop competition.

Jurors

- Stacie Brennan, Sr. Director of Visual Arts, ArtsQuest
- Danielle Smith, Graphic Designer, Adams Outdoor Advertising
- Wendy Hickey, Executive Director, ArtPop Street Gallery
- William Childs, Director of Marketing & Communications, Trifecta Technologies
- Barbara Fraust, Public Art Chair, Bethlehem Fine Arts Commission
- David Mickenberg, President and CEO, Allentown Art Museum
- Ann Marie Hayes-Hawkinson, First Lady of Kutztown University
- Olaf Starorypinski, Professional Photographer, 2015 ArtPop Winner



Artwork Requirements

Dimensions

Wide Board

Document Size: 24.333" w x 6.333" h

Billboard Size: 48' w x 14' h

Condensed Board (Warren County Residents Only)

Document Size: 11.33" w x 5.22" h

Billboard Size: 24' w x 12' h

File Requirements

Format: .jpg

Resolution: 300 dpi

Color Space: CMYK

Please include the following information with your submission:

- Name
- Complete Address
- Phone Number
- Email Address
- Title
- Mediums
- One Paragraph Bio
- Website or Social Media Handle

Submission deadline: December 6, 2017

Public vote: December 7 - 13, 2017

All ArtPop winners will be announced on Dec. 19, 2017

One entry per person

All art is subject to approval, and no offensive or slanderous work will be accepted.

All works submitted for the ArtPop competitions must be original works of art (no reproductions of copyrighted or other material will be accepted).

Artist must provide production work and know that if the work is not already to scale, Adams Outdoor Advertising has the rights to manipulate the image to comply with production specifications. **Artwork that does not meet the specification requirements will not be accepted.**

Residents from Warren County New Jersey must submit artwork in the condensed board dimensions.

All other counties are required to format for a wide board.

There are no guarantees on billboard locations, as they could be anywhere for any length of time. Billboards will rotate upon available locations in the market.

If you have any questions regarding submissions please contact:

Stacie Brennan, Sr. Director of Visual Arts, ArtsQuest

sbrennan@artsquest.org | 610-332-1303

