



# ArtPop Billboards

## Artwork Submission Specifications



ArtPop, the popular public art competition which debuted in 2015, is back to shine the spotlight on the talented local artists in Eastern PA by showcasing their work on Adams Outdoor Advertising billboards throughout the region. In 2019, twelve artists' works will be featured on twelve billboards circulating throughout the region during the entire calendar year. Call is open to the artists residing in the counties of: Berks, Bucks, Lehigh, Montgomery, Northampton, Lackawanna, Luzerne, Monroe, Wayne, Pike, and Warren County, NJ.

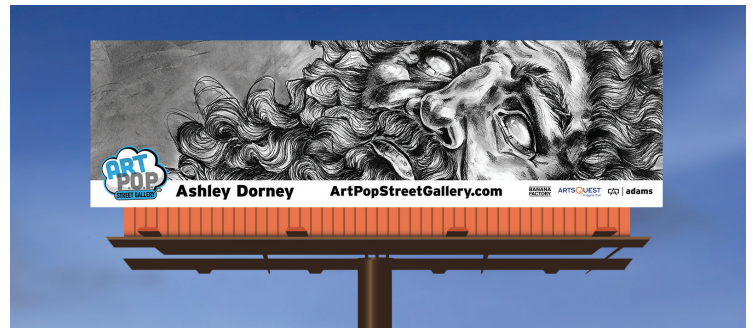
Artists who wish to enter the ArtPop competition should visit [bananafactory.org/artpop](http://bananafactory.org/artpop) to upload artwork, keeping in mind the very strict adherence to the required billboard size. Two-dimensional art and photographs of three-dimensional art that fit these measurements are acceptable. Twelve winners will be chosen, including eleven artists and one high school student juried by panel as well as one artist chosen by public vote for the People's Choice Award.

For complete information on ArtPop Eastern PA visit [www.bananafactory.org/artpop](http://www.bananafactory.org/artpop). See all of the ArtPop winners across the country by visiting [ArtPopStreetGallery.com](http://ArtPopStreetGallery.com).

*Previous ArtPop winners must wait three years before submitting works for the ArtPop competition. 2015 winners are eligible to apply.*

### Jurors

- Nichole Smith, Graphic Designer, Adams Outdoor Advertising
- Wendy Hickey, Executive Director, ArtPop Street Gallery
- Stacie Brennan, Senior Director of Visual Arts, ArtsQuest
- Susan Randall, Executive Director, Pocono Arts Council
- Erin Anderson, ArtPop Lehigh Valley class of 2017
- Theo Anderson, ArtPop Lehigh Valley class of 2015
- Judith Moeller, ArtPop Pocono class of 2017
- Jason Williamson, ArtPop Pocono class of 2017



### Artwork Requirements

#### Dimensions

##### Wide Board

Document Size: 24.333" w x 6.333" h  
Billboard Size: 48' w x 14' h

#### File Requirements

Format: .jpg  
Resolution: 300 dpi  
Color Space: CMYK

#### Please include the following information with your submission:

- Name
- Complete Address
- Phone Number
- Email Address
- Title
- Mediums
- One Paragraph Bio
- Website or Social Media Handle

**Submission deadline: November 9, 2018**

**Public vote: November 13-16, 2018**

**All ArtPop winners will be announced on December 13, 2018**

Reception: Thursday, December 13, 5:30-8 pm

Stroudsmoor Country Inn, 257 Stroudsmoor Road, Stroudsburg, PA 18360

**NEW - \$20 Entry Fee**

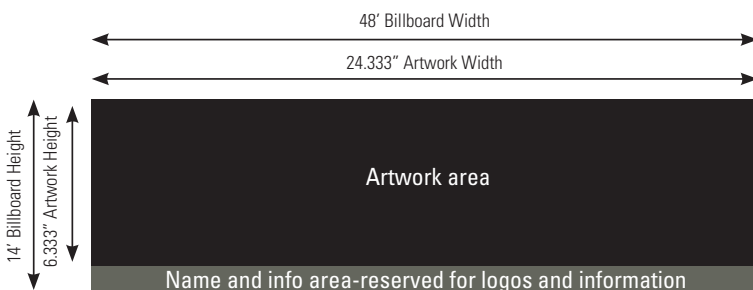
#### One entry per person

All artists must be at least 18 years of age to apply. All artists must live in the area specified above and must have a website featuring artwork that is actively sold.

All art is subject to approval, and no offensive or slanderous work will be accepted. **All works submitted for the ArtPop competitions must be original works of art (no reproductions of copyrighted or other material will be accepted).**

Artist must provide production work and know that if the work is not already to scale, Adams Outdoor Advertising has the rights to manipulate the image to comply with production specifications. **Artwork that does not meet the specification requirements will not be accepted.\***

There are no guarantees on billboard locations, as they could be anywhere for any length of time. Billboards will rotate upon available locations in the market.



If you have any questions regarding submissions please contact: Visual Arts Team at ArtsQuest [visualarts@artsquest.org](mailto:visualarts@artsquest.org) | 610.332.1327

**\* Residents from Warren County, New Jersey: if chosen, your artwork will be posted in Pennsylvania.**